

# MALAYSIA POWER & ELECTRICITY

# EXPO



11

12

13

FEB 2026

*World Trade Center, Kuala Lumpur, Malaysia*

# SPONSORSHIP

ORGANISER



INDIA PARTNER



MARKETING PARTNER



# PACKAGES

[www.malaysiapowerandelectric.com](http://www.malaysiapowerandelectric.com)

# OFFICIAL

# SPONSORSHIP PACKAGES



Exhibition sponsorship involves a company providing financial or in-kind support to an event in exchange for promotional benefits and increased visibility. Sponsors can gain access to a targeted audience, enhance their brand image, and generate leads, while the event benefits from increased revenue and exposure.

CATEGORIES	COST (USD)
Title Sponsor	USD 15,000
Gold Sponsor	USD 12,000
Silver Sponsor	USD 9,000
Associate Sponsor	USD 8,000
Lanyard Sponsor	USD 6,000
Carry Bag Sponsor	USD 4,000
Notepad Sponsor	USD 3,000

# **Title Sponsorship**

- Complimentary 36 SQM stall
- Acknowledgment in List of Sponsors
- Logo as Title Sponsor to be displayed on all promotional activities
- Exclusive logo visibility on the home page of the event website
- Logo on Branding at Strategic Locations in City
- Logo Display on Billboards
- Logo will be displayed on the conference backdrop
- Logo will be displayed on the backside of badges
- Logo will be displayed on the all venue brandings
- Logo will be displayed on the newspaper Advts.
- Speaking opportunity at the relevant conference session
- Sponsor's listing will be included in the Post Show Report
- Logo visibility in the marketing campaigns

**USD 15,000**

# Gold Sponsorship

- Complimentary 27 SQM stall
- Acknowledgment in List of Sponsors
- Logo as Gold Sponsor to be displayed on all promotional activities
- Exclusive logo visibility on the home page of the event website
- Logo on Branding at Strategic Locations in City
- Logo Display on Billboards
- Logo will be displayed on the conference backdrop
- Logo will be displayed on the backside of badges
- Logo will be displayed on the all venue brandings
- Logo will be displayed on the newspaper Advts.
- Speaking opportunity at the relevant conference session
- Logo visibility in the marketing campaigns

**USD 12,000**

# Silver Sponsorship

- Complimentary 18 SQM stall
- Acknowledgment in List of Sponsors
- Logo as Silver Sponsor to be displayed on all promotional activities
- Exclusive logo visibility on the home page of the event website
- Logo on Branding at Strategic Locations in City
- Logo Display on Billboards
- Logo will be displayed on the conference backdrop
- Logo will be displayed on the backside of badges
- Logo will be displayed on the all venue brandings
- Logo will be displayed on the newspaper Advts.
- Speaking opportunity at the relevant conference session

**USD 9,000**

# Associate Sponsorship

- Complimentary 15 SQM stall
- Acknowledgment in List of Sponsors
- Logo as Associate Sponsor to be displayed on all promotional activities
- Exclusive logo visibility on the home page of the event website
- Logo on Branding at Strategic Locations in City
- Logo will be displayed on the conference backdrop
- Logo will be displayed on the backside of badges
- Logo will be displayed on the all venue brandings
- Logo will be displayed on the newspaper Advts.
- Speaking opportunity at the relevant conference session

**USD 8,000**

# Lanyard Sponsorship

- Logo on all Lanyards including VIP's, Exhibitor & Visitors Lanyards
- Acknowledgment in List of Sponsors
- Logo as Lanyard Sponsor to be displayed on all promotional activities
- Exclusive logo visibility on the home page of the event website
- Logo on Branding at Strategic Locations in City
- Logo will be displayed on the conference backdrop
- Logo will be displayed on the backside of badges
- Logo will be displayed on the all venue brandings
- Logo will be displayed on the newspaper Advts.

**USD 6,000**

# Carry Bag Sponsorship

- Logo on all Carry Bags distributed by organiser side at the visitor registration Counter
- Acknowledgment in List of Sponsors
- Logo as Carry Bag Sponsor to be displayed on all promotional activities
- Exclusive logo visibility on the home page of the event website
- Logo on Branding at Strategic Locations in City
- Logo will be displayed on the conference backdrop
- Logo will be displayed on the backside of badges
- Logo will be displayed on the all venue brandings
- Logo will be displayed on the newspaper Advts.

**USD 4,000**



# Notepad Sponsorship

- Logo on all Notepads distributed by organiser side at the visitor registration Counter
- Acknowledgment in List of Sponsors
- Logo as Notepad Sponsor to be displayed on all promotional activities
- Exclusive logo visibility on the home page of the event website
- Logo on Branding at Strategic Locations in City
- Logo will be displayed on the conference backdrop
- Logo will be displayed on the backside of badges
- Logo will be displayed on the all venue brandings
- Logo will be displayed on the newspaper Advts.

**USD 3,000**

# For Sponsorship & Queries

## Contact us

### Dates & timings:



**11 – 13 Feb, 2026**

Wednesday–Thursday: 10:00AM – 05:00PM

Friday: 10:00AM – 02:00PM

### Venue Details:



**Venue**

Hall 4, World Trade Centre (WTC)  
Kuala Lumpur, Malaysia

#### ORGANISER



#### INDIA PARTNER



#### MARKETING PARTNER



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